1890 1960
ROYAL GRANT
70TH YEAR

La Fábrica de Cerveza de San Miguel • San Miguel Brewery, Inc.
MANILA, PHILIPPINES

September 1, 1960

Dr. Basilio Valdes
163 San Rafael Street
San Miguel, Manila

Dear Sir:

We are pleased to announce that San Miguel Beer in the Special Christmas Package will again be available this year for delivery to your friends, relatives and business associates in the United States (please refer to the attached list of States).

The price of the Special Christmas Package this year will be ₱20.00 per case, delivered in the United States. The increase in price is due to the prevailing foreign exchange rate.

For your convenience we enclose herewith an order blank, but if you prefer to have our representative take your order personally, please call up our Order Department at Tel. No. 3-86-21.

For ready reference in placing your new orders, we are also enclosing herewith a list of the orders you kindly entrusted to us last year.

Please note that the deadline for accepting orders for the Special Christmas Package is November 30, 1960. However, we would appreciate receiving the orders as early as possible so that we may have ample time to make all necessary arrangements.

We are looking forward to the opportunity of serving you again this year.

Very truly yours,

SAN MIGUEL BREWERY, INC.

D. B. DELOS REYES
Attorney-In-Fact

Encls:
a/s
BL/g

1959 CHRISTMAS BEER

CONSIGNEES	DELIVERED
1. Dr. Alexander W. Kruger 219 East 69th Street New York 21, New York *(Delivered at - 1250 First Avenue New York, New York)	1 c/s
2. Mr. John Frank Marias 879 - 28th Avenue San Francisco, California *(Delivered at - 34 Craig Avenue Piedmont, California)	1 c/s
3. Mr. Joseph F. Marias 141 Hillside Avenue Piedmont 11, California *(Delivered at - 34 Craig Avenue Piedmont, California)	1 c/s
4. Mr. Howard T. Kadelburg De Forest Road Wilton, Connecticut	1 c/s
5. Dr. W. W. Schier Director Professional Services Veterans Administrations Hospital Fort Howard, Maryland	1 c/s
6. Mr. Elias Picker Manager, Export Division Institutional Products Corp. 161 Sixth Avenue New York 13, New York *(Delivered at - 119 - 81 Avenue Kew Gardens 15, New York)	1 c/s

7. Dr. Herbert Zipper ----------1 c/s
300 Grainbay Road, Winnetka
Chicago, Illinois
*(Delivered at -
300 Green Bay Rd.
Winnetka, Illinois)

8. Mr. Anthony L. Alsobrook ----------1 c/s
Winthrop Products, Inc.
315 Kamakee Street
Honolulu 14, Hawaii

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* NOTE - Deliveries were made at the above addresses at the request of the consignees.

1960 SMB EXPORT CHRISTMAS PACKAGE

LIST OF STATES

1. ARKANSAS
2. ARIZONA
3. CALIFORNIA
4. CONNECTICUT
5. FLORIDA
6. HAWAII
7. ILLINOIS
8. INDIANA
9. LOUISIANA
10. MARYLAND
11. MICHIGAN
12. MINNESOTA
13. MISSOURI
14. MONTANA
15. NEVADA
16. NEW JERSEY
17. NEW YORK
18. OHIO
19. OREGON
20. PENNSYLVANIA
21. TEXAS
22. WASHINGTON
23. WASHINGTON, D. C.
24. WISCONSIN

Fill out this form for additional orders of the
SPECIAL CHRISTMAS PACKAGE

(PLEASE WRITE IN BLOCK LETTERS) _____ DATE

FROM (SENDER)	TO (RECIPIENT)
1. Name _____	Name _____
Address _____	Address _____
_____	_____
_____	
2. Name _____	Name _____
Address _____	Address _____
_____	_____
_____	
3. Name _____	Name _____
Address _____	Address _____
_____	_____
_____	
4. Name _____	Name _____
Address _____	Address _____
_____	_____
_____	
5. Name _____	Name _____
Address _____	Address _____
_____	_____
_____	

Order placed by:

_____

Please do not write below:

ORDER NO. _____

OFFICIAL RECEIPT NO. _____ _____

BL/g

AN IDEAL

Christmas Gift

FOR YOUR FRIENDS
in the **U.S.A.*** and HAWAII

₱12.50
PER PACKAGE
POSTPAID

Place your Order Now!

24 BOTTLES OF
San Miguel
BEER
in the
Specially Decorated Xmas Package!

***STATES IN THE U.S.A. WHERE DELIVERIES CAN BE MADE.**

Arizona	Indiana	New Jersey
Arkansas	Louisiana	New Mexico
California	Maryland	New York
Colorado	Michigan	Ohio
Connecticut	Minnesota	Texas
Florida	Missouri	Washington, D.C
Illinois	Montana	Wisconsin
	Nevada	

ORDERS MAY BE PLACED WITH OUR ORDER DEPARTMENT, TEL. NOS. 3-25-96, 3-41-60, 3-41-69, BY MAIL, OR THROUGH ANY OF OUR AUTHORIZED REPRESENTATIVES.

San Miguel Brewery
Home of Quality Products Since 1890

October 12, 1960

Mr. Luis A. Fernandez
Assistant Vice-President
San Miguel Brewery, Inc.
M a n i l a

Dear Mr. Fernandez:

I would like to place an order for five (5) cases of San Miguel Beer in the Special Christmas Package for delivery to various friends of mine in the United States. Please charge the cost to my account.

Attached is the list of persons with their addresses.

Very truly yours,

BASILIO J. VALDES
Major General P. A. (Retired)

BJV/gdd

1. Mr. John Frank Marias
879-28th Avenue
San Francisco, California
U. S. A.

2. Mr. Joseph F. Marias
141 Hillside Avenue
Piedmont 11, California
U. S. A.

3. Mr. Howard T. Kadelburg
De Forest Road
Wilton Connecticut
U. S. A.

4. Dr. W. W. Schier
Director Professional Services
Veterans Administration Hospital
Fort Howard, Maryland
U. S. A.

5. Dr. Herbert Zipper
300 Grainbay Road
Winnetka, Chicago, Illinois
U. S. A.

October 14, 1959

Mr. Luis A. Fernandez
Assistant Vice-President
San Miguel Brewery, Inc.
M a n i l a

Dear Mr. Fernandez:

I would like to place an order for eight (8) cases of San Miguel Beer in the Special Christmas Package for delivery to various friends of mine in the United States. Please charge the cost to my account.

Attached is the list of persons with their addresses.

Very truly yours,

BASILIO J. VALDES
Major General P. A. (Retired)

BJV/am

1. Dr. Alexander W. Krueger
219 East 69th Street
New York 21, N. Y.
U. S. A.

✓ 2. Mr. John Frank Marias
879-28th Avenue
San Francisco, California
U. S. A.

✓ 3. Mr. Joseph F. Marias
141 Hillside Avenue
Piedmont 11, California
U. S. A.

4. Mr. Anthony L. Alsobrook
Winthrop Products, Inc.
315 Kamakee Street
Honolulu 14, Hawaii

✓ 5. Mr. Howard T. Kadelburg
De Forest Road
Wilton Connecticut
U. S. A.

✓ 6. Dr. W. W. Schier
Director Professional Services
Veterans Adminstration Hospital
Fort Howard, Maryland
U. S. A.

7. Mr. Elias Picker
Manager Export Division
Institutional Product Corporation
161 Sixth Avenue
New York 13, New York
U. S. A.

✓ 8. Dr. Herbert Zipper
300 Grainbay Road
Winnetka, Chicago, Illinois
U. S. A.

La Fábrica de Cerveza de San Miguel
SAN MIGUEL BREWERY, INC.
MANILA, PHILIPPINES

January 8, 1959

Dr. Basilio J. Valdes
163 San Rafael Street
Manila

Dear Sir:

We refer to your order of one (1) case San Miguel Beer in the Special Christmas Package for delivery to -

Mr. Anthony L. Alsobrook
Winthrop Products, Inc.
1450 Broadway
New York 18, New York

We wish to advise that, according to a communication we have recently received from our Distributors in the United States, delivery arrangements of this order was cancelled inasmuch as the consignee has moved in Hawaii. In view of this, we enclose herewith our FNCBNY Check No. 107058 for ₱12.50, in refund of your payment for this order.

Very truly yours,

SAN MIGUEL BREWERY, INC.

LUIS A. FERNANDEZ
Asst. Vice-President

Encl:
a/s
LAF/g

ROYAL GRANT 1890

La Fábrica de Cerveza de San Miguel
SAN MIGUEL BREWERY, INC.
MANILA, PHILIPPINES

November 24, 1958

Dr. Basilio Valdes
163 San Rafael
Manila

Dear Sir:

We acknowledge with thanks your letter of November 19th, placing an order for eight (8) cases San Miguel Beer in the Special Christmas Package for delivery to various parties in the United States.

The value of the above order which amounts to ₱100.00, has been charged to your account.

Please rest assured that we shall give your order our best attention.

Very truly yours,

SAN MIGUEL BREWERY, INC.

LUIS A. FERNANDEZ
Asst. Vice-President

DC/g

ROYAL GRANT 1890

ADDRESS ALL COMMUNICATIONS TO THE COMPANY, NOT TO INDIVIDUALS

November 18, 1958

Mr. J. B. Preysler
Vice-President, San Miguel Brewery, Inc.
M a n i l a

Dear Mr. Preysler:

I am placing with your "Order Department" andorder for ~~seven~~ eight (8) cases of San Miguel Beer in the Special Christmas Package, for delivery to various friends of mine in the United States. Please charge the cost to my account.

Attached is the list of persons with their addresses.

Very truly yours,

BASILIO J. VALDES
Major General P. A. (Ret.)

1. Dr. Alexander W. Kruger
219 East 69th. street
New York 21, N. Y.
U. S. A.

2. Mr. John Frank Marias
879 - 28th Avenue
San Francisco, California
U. S. A.

3. Mr. Joseph F. Marias
141 Hillside Avenue
Piedmont 11, California
U. S. A.

4. Mr. Anthony L. Alsobrook
Winthrop Products, Inc.
1450 Broadway
New York 18, New York
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5. Mr. Howard T. Kadelburg
De Forest Road
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6. Dr. W. W. Schier
Director Professional Services
Veterans Adminstration Hospital
Fort Howard, Maryland
U. S. A.

7. Mr. Elias Picker
Manager Export Division
Institutional Products Corporation
161 Sixth Avenue
New York 13, New York
U. S. A.

8. DR. HERBERT ZIPPER
300 GRAININGBAY ROAD
WINNETKA, CHICAGO, ILLINOIS
U.S.A.